
Television Viewing

Definition: Respondents who answered “2 or more hours per day” to the question “On an average week day, how many hours do you watch TV?”

Prevalence of Two or More Hours of TV Watched Per Day

- South Dakota 71.4%
- There is no nationwide median for two or more hours of TV watched per day

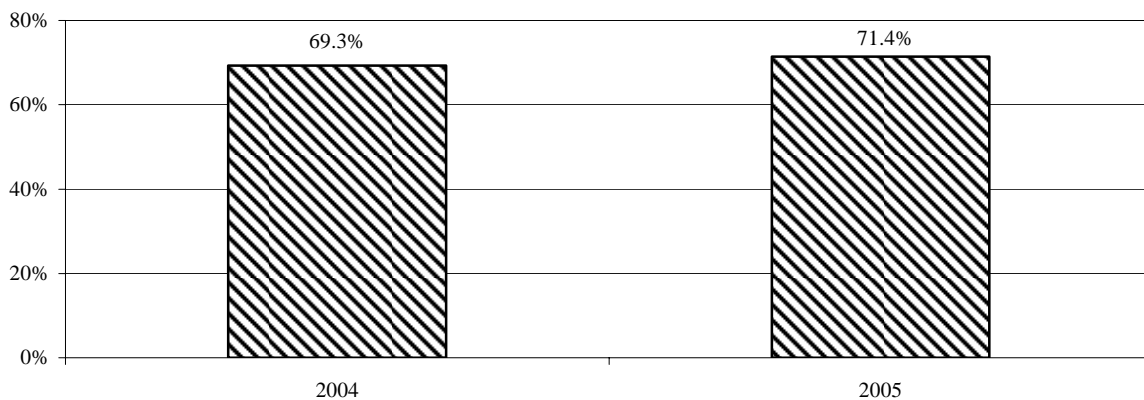
Healthy People 2010 Objective

There was no stated Healthy People 2010 Objective for two or more hours of TV watched per day.

Trend Analysis

The percent of respondents who watched two or more hours of TV per day increased slightly from 69.3 percent in 2004 to 71.4 percent in 2005.

Figure 71
Respondents Who Watched Two or More Hours of TV Per Day, 2004-2005



Source: The Behavioral Risk Factor Surveillance System, South Dakota Department of Health, 2004-2005

Demographics

- Gender** Overall there is no gender difference observed from the available data. However, males who are college graduates do show a significantly higher prevalence of two or more hours of TV per day than females who are college graduates. Also, married males exhibit a significantly higher prevalence of two or more hours of TV per day than married females.
- Age** The prevalence of TV viewing reaches a low at the 35-44 age group and then begins a steady increase. This includes significant increases occurring when the 55-64 and 65-74 age groups are reached.
- Race** There is no racial difference observed from the available data.
- Region** There are no regional differences observed from the available data.

Household Income	The prevalence of TV viewing is much lower in the higher income groups. This is especially true for females.
Education	The prevalence of TV viewing is much lower in the higher education groups. This is especially true for females.
Employment Status	Those who are unemployed, retired, or unable to work demonstrate a very high prevalence of TV viewing, while those who are employed for wages, self-employed, or a student show a very low prevalence.
Marital Status	Those who are widowed exhibit a significantly higher prevalence of TV viewing than all other marital status categories.

Table 92
Respondents Who Watched Two or More Hours of TV Per Day, 2005

	Total			Male			Female		
	# Resp.	%	95% CI	# Resp.	%	95% CI	# Resp.	%	95% CI
Total	6,644	71.4	(69.8-72.8)	2,728	73.3	(70.9-75.5)	3,916	69.5	(67.6-71.4)
Age									
18-24	299	69.8	(63.1-75.8)	118	68.5	(57.9-77.5)	181	71.2	(62.8-78.3)
25-34	825	66.9	(63.0-70.5)	347	72.1	(66.2-77.3)	478	61.4	(56.4-66.2)
35-44	1,078	63.7	(60.2-67.0)	468	68.3	(63.1-73.1)	610	59.1	(54.5-63.6)
45-54	1,321	68.0	(65.0-70.9)	603	71.3	(66.9-75.3)	718	64.8	(60.6-68.8)
55-64	1,130	74.5	(71.4-77.3)	497	74.6	(69.9-78.7)	633	74.4	(70.2-78.1)
65-74	965	81.9	(78.9-84.5)	393	83.9	(79.3-87.6)	572	80.2	(76.0-83.7)
75+	990	86.1	(83.4-88.5)	292	85.5	(80.4-89.5)	698	86.5	(83.3-89.2)
Race									
White	5,983	71.1	(69.5-72.6)	2,457	72.9	(70.4-75.2)	3,526	69.4	(67.4-71.3)
American Indian	453	74.4	(67.6-80.1)	182	75.6	(64.1-84.4)	271	73.1	(65.0-79.9)
Region									
Southeast	1,505	71.4	(68.4-74.2)	628	74.5	(69.8-78.6)	877	68.2	(64.4-71.7)
Northeast	1,481	70.0	(67.0-72.7)	571	69.1	(64.4-73.5)	910	70.7	(67.0-74.1)
Central	1,368	75.1	(72.4-77.6)	591	77.3	(73.2-81.0)	777	72.8	(69.2-76.2)
West	1,613	70.7	(67.9-73.3)	649	71.7	(67.3-75.7)	964	69.7	(66.1-73.1)
American Indian Counties	677	72.6	(67.0-77.5)	289	79.1	(69.8-86.1)	388	65.6	(58.7-71.9)
Household Income									
Less than \$10,000	346	74.9	(67.4-81.1)	*	*	*	*	*	*
\$10,000-\$14,999	456	78.6	(69.4-85.7)	129	76.6	(56.1-89.3)	327	80.0	(72.0-86.2)
\$15,000-\$19,999	466	80.6	(75.1-85.0)	175	77.7	(67.7-85.3)	291	82.7	(76.4-87.5)
\$20,000-\$24,999	618	80.1	(76.0-83.6)	238	84.9	(79.1-89.3)	380	76.4	(70.6-81.3)
\$25,000-\$34,999	918	75.9	(71.6-79.7)	398	76.5	(69.7-82.1)	520	75.3	(69.9-80.0)
\$35,000-\$49,999	1,197	71.7	(68.5-74.8)	542	73.7	(68.9-78.1)	655	69.7	(65.3-73.7)
\$50,000-\$74,999	999	68.0	(64.5-71.4)	477	75.0	(70.1-79.3)	522	59.9	(54.8-64.8)
\$75,000+	846	56.0	(51.7-60.2)	454	59.3	(53.2-65.1)	392	51.1	(45.3-56.8)
Education									
8th Grade or Less	308	75.8	(69.1-81.4)	145	73.8	(64.6-81.3)	163	78.3	(67.7-86.1)
Some High School	381	75.8	(67.9-82.2)	167	76.7	(64.7-85.5)	214	74.6	(63.9-83.0)
High School or G.E.D.	2,090	77.6	(75.1-80.0)	919	76.3	(72.2-79.9)	1,171	79.1	(75.9-81.9)
Some Post-High School	1,919	71.1	(68.2-73.9)	689	74.2	(69.2-78.7)	1,230	68.7	(65.2-72.0)
College Graduate	1,940	64.0	(61.3-66.7)	804	68.3	(64.1-72.2)	1,136	59.9	(56.3-63.4)
Employment Status									
Employed for Wages	3,228	65.8	(63.6-67.9)	1,323	69.5	(66.1-72.8)	1,905	62.1	(59.2-64.8)
Self-employed	863	67.0	(62.9-70.9)	576	69.1	(64.2-73.7)	287	62.2	(54.8-69.1)
Unemployed	164	84.9	(76.1-90.9)	*	*	*	*	*	*
Homemaker	390	76.1	(70.4-80.9)	*	*	*	*	*	*
Student	122	71.5	(60.7-80.2)	*	*	*	*	*	*
Retired	1,603	86.6	(84.5-88.4)	590	88.3	(85.1-90.9)	1,013	85.2	(82.4-87.6)
Unable to Work	271	84.9	(77.6-90.1)	113	83.5	(71.4-91.1)	158	86.0	(76.1-92.2)

Table 92 (continued)
Respondents Who Watched Two or More Hours of TV Per Day, 2005

	Total			Male			Female		
	# Resp.	%	95% CI	# Resp.	%	95% CI	# Resp.	%	95% CI
Marital Status									
Married/Unmarried Couple	3,977	69.8	(68.0-71.4)	1,773	73.0	(70.4-75.3)	2,204	66.6	(64.2-68.9)
Divorced/Separated	929	71.9	(68.3-75.3)	385	76.5	(70.9-81.3)	544	68.2	(63.3-72.7)
Widowed	945	84.3	(81.2-87.0)	162	83.8	(73.7-90.5)	783	84.5	(81.3-87.2)
Never Married	784	71.9	(66.5-76.7)	404	71.3	(63.4-78.0)	380	72.8	(65.7-78.9)

Note: *Results based on sample sizes less than 100 have been suppressed.

Source: The Behavioral Risk Factor Surveillance System, South Dakota Department of Health, 2005

Further Analysis

Following are data illustrating the percent of those who watch two or more hours of television per day for various health behaviors and conditions. For example, 78.7 percent of respondents who stated they have no leisure time physical activity watch two or more hours of television per day, while 69.3 percent of respondents who have a leisure time physical activity watch two or more hours of television per day.

Table 93
Watched Two or More Hours of TV Per Day for Selected Health Behaviors and Conditions, 2005

Health Behavior or Condition	# Respondents	% Watching 2 + Hours a Day	95% CI
Fair or Poor Health Status	1,074	83.1	79.8-85.9
Excellent, Very Good, or Good Health Status	5,564	69.6	68.0-71.3
Physical Health Not Good for 30 days of the past 30	506	82.5	77.6-86.5
Physical Health Not Good for 0-29 days of the past 30	6,086	70.6	69.0-72.1
Mental Health Not Good for 20-30 days of the past 30	349	75.9	69.4-81.4
Mental Health Not Good for 0-19 days of the past 30	6,255	71.1	69.5-72.6
Usual Activities Unattainable for 10-30 Days of the Past 30	449	83.8	78.9-87.7
Usual Activities Unattainable for 0-9 Days of the Past 30	6,162	70.6	69.0-72.1
Dissatisfied / Very Dissatisfied with Life	268	75.6	66.5-82.9
Satisfied / Very Satisfied with Life	6,348	71.2	69.6-72.7
Obese (BMI = 30.0+)	1,713	76.8	74.0-79.3
Overweight (BMI = 25.0-29.9)	2,442	71.7	69.2-74.0
Recommended Weight (BMI = 18.5-24.9)	2,148	67.1	64.3-69.8
Underweight (BMI < 18.5)	*	*	*
No Leisure Time Physical Activity	1,694	78.7	76.0-81.2
Leisure Time Physical Activity	4,949	69.3	67.5-71.0
No Moderate Physical Activity	3,547	75.6	73.6-77.5
Moderate Physical Activity	2,890	66.7	64.3-69.0
No Vigorous Physical Activity	5,296	74.0	72.4-75.6
Vigorous Physical Activity	1,260	62.6	58.9-66.2
Less Than Five Servings of Fruits and Vegetables	5,080	72.2	70.5-73.9
At Least Five Servings of Fruits and Vegetables	1,564	68.0	64.9-71.0
Not Heard of "Healthy South Dakota" Program	4,457	71.5	69.7-73.3
Heard of "Healthy South Dakota" Program	2,122	70.8	68.1-73.3
Current Smoker	1,257	75.1	71.6-78.2
Former Smoker	1,867	74.4	71.7-76.9
Never Smoked	3,502	68.6	66.4-70.7
Smokeless Tobacco Use	361	76.8	70.9-81.8
No Smokeless Tobacco Use	6,280	71.0	69.4-72.5

Table 93 (continued)
Watched Two or More Hours of TV Per Day for Selected Health Behaviors and
Conditions, 2005

Health Behavior or Condition	# Respondents	% Watching 2 + Hours a Day	95% CI
Drank Alcohol in Past 30 Days	3,513	70.8	68.8-72.8
No Alcohol in Past 30 Days	3,120	72.2	69.9-74.3
Binge Drinker	868	74.2	69.6-78.2
Not a Binge Drinker	5,716	70.6	69.0-72.2
Heavy Drinker	228	75.9	65.8-83.8
Not a Heavy Drinker	6,326	71.1	69.6-72.6
Hypertension	2,153	79.3	77.0-81.5
No Hypertension	4,484	68.6	66.8-70.4
High Blood Cholesterol	2,024	78.3	76.0-80.4
No High Blood Cholesterol	3,303	68.2	66.1-70.2
Not Taking any Precautions Against West Nile Virus	2,098	70.0	67.0-72.9
Taking Precautions Against West Nile Virus	4,535	72.0	70.2-73.6
No Health Insurance (18-64)	412	72.0	65.4-77.7
Health Insurance (18-64)	4,204	67.6	65.7-69.4
Employer Based Health Insurance Coverage (18-64)	2,763	64.8	62.5-67.1
Private Health Insurance Plan (18-64)	637	68.9	63.6-73.7
Medicare (18-64)	144	87.2	76.3-93.5
Medicaid or Medical Assistance (18-64)	179	76.6	65.8-84.8
The Military, CHAMPUS, TriCare, or the VA (18-64)	209	75.1	66.1-82.4
The Indian Health Service (18-64)	222	79.9	70.8-86.6
No Flu Shot (65+)	486	76.6	71.8-80.7
Flu Shot (65+)	1,463	86.4	84.2-88.3
No Pneumonia Shot (65+)	633	78.9	75.0-82.4
Pneumonia Shot (65+)	1,260	86.9	84.5-88.9
Diabetes	589	82.6	78.3-86.2
No Diabetes	6,054	70.6	69.0-72.1
Current Asthma	498	74.9	69.1-79.9
Former Asthma	174	77.9	69.8-84.4
Never Had Asthma	5,943	70.8	69.2-72.4
Previously Had a Heart Attack	417	83.4	78.6-87.4
Never Had a Heart Attack	6,187	70.7	69.1-72.2
Have Angina or Coronary Heart Disease	432	85.0	80.7-88.5
Do Not Have Angina or Coronary Heart Disease	6,156	70.6	69.0-72.1
Previously Had a Stroke	244	90.5	85.0-94.1
Never Had a Stroke	6,384	70.8	69.2-72.3
Arthritis	2,366	79.5	77.3-81.5
No Arthritis	4,252	68.1	66.1-69.9
Arthritis - Activities Limited	1,134	80.2	77.2-83.0
No Arthritis - Activities Limited	5,480	70.0	68.3-71.6
Physical, Mental, or Emotional Disability	1,548	81.5	78.8-83.9
No Physical, Mental, or Emotional Disability	5,089	68.9	67.2-70.6
Disability with Special Equipment Needed	583	86.4	82.5-89.5
No Disability with Special Equipment Needed	6,061	70.4	68.8-71.9
Never Been Tested for HIV (18-64)	3,433	69.5	67.4-71.5
Been Tested for HIV (18-64)	1,131	64.7	61.2-68.1
Military Veteran	1,083	75.7	72.4-78.7
Not a Military Veteran	5,558	70.5	68.8-72.2

Source: The Behavioral Risk Factor Surveillance System, South Dakota Department of Health, 2005